



# CLEVELAND TECHNICAL SOCIETIES COUNCIL

## 2021 Advertising



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### CTSC 2021 TECHWEEK ADVERTISING

	SIZE	PER WEEK	3×	6×	12×
Banner	Ratio width to height – 8:1	\$ 20	\$ 50	\$ 90	\$ 150
	Cost per insertion	\$ 20	\$ 16.66	\$ 15	\$ 12.50

### CTSC 2021 BANQUET PROGRAM ADVERTISING

SIZE	DIMENSIONS	SOCIETY MEMBER RATE	NON-MEMBER RATE
Full page	5 × 8 inches	\$ 395	\$ 495
Half page	5 × 3 <sup>7</sup> / <sub>8</sub> inches	\$ 200	\$ 250
Quarter page	2 <sup>3</sup> / <sub>8</sub> × 3 <sup>7</sup> / <sub>8</sub> inches	\$ 100	\$ 130
Covers*	5 × 8 inches	\$ 700	\$ 750

\* Includes back cover, inside front cover and inside back cover.  
Covers are assigned on a first-come, first-served basis.